

A Guide for **Business Leaders**  
Towards a Safe and Healthier Workplace



# Towards Vision Zero

“Productivity and Safety can go hand in hand.  
It’s the duty of every leader to show the way  
and lead by example.”

Plan

Do

Check

Action for  
Improvement

CEO “Walks the Walk”  
In Driving Workplace Safety  
and Health

## 8 Good Reasons

Why *Leaders* Should Join the WSH Bandwagon

# FACTSHEET ON WSH LEADERSHIP GUIDE

## *TOWARDS VISION ZERO: A GUIDE FOR BUSINESS LEADERS TOWARDS A SAFER AND HEALTHIER WORKPLACE*

### Background

Developed by the Workplace Safety and Health (WSH) Institute, this WSH Leadership Guide aims to be a key reference for business leaders and senior executives of larger-sized companies on the effective leadership of safety and health at their workplaces. It is a 4-step Plan-Do-Check-Action practical guide, and includes business leaders sharing their personal journeys on WSH leadership. Recognising the critical role business leaders have in influencing behaviours and the culture within their organisations, it also features WSH articles specifically written for people who provide the strategic leadership, direction and oversight in their companies.

### Key Features

2 The WSH Leadership Guide will comprise the following key features:

#### a) Plan-Do-Check-Act practical guide

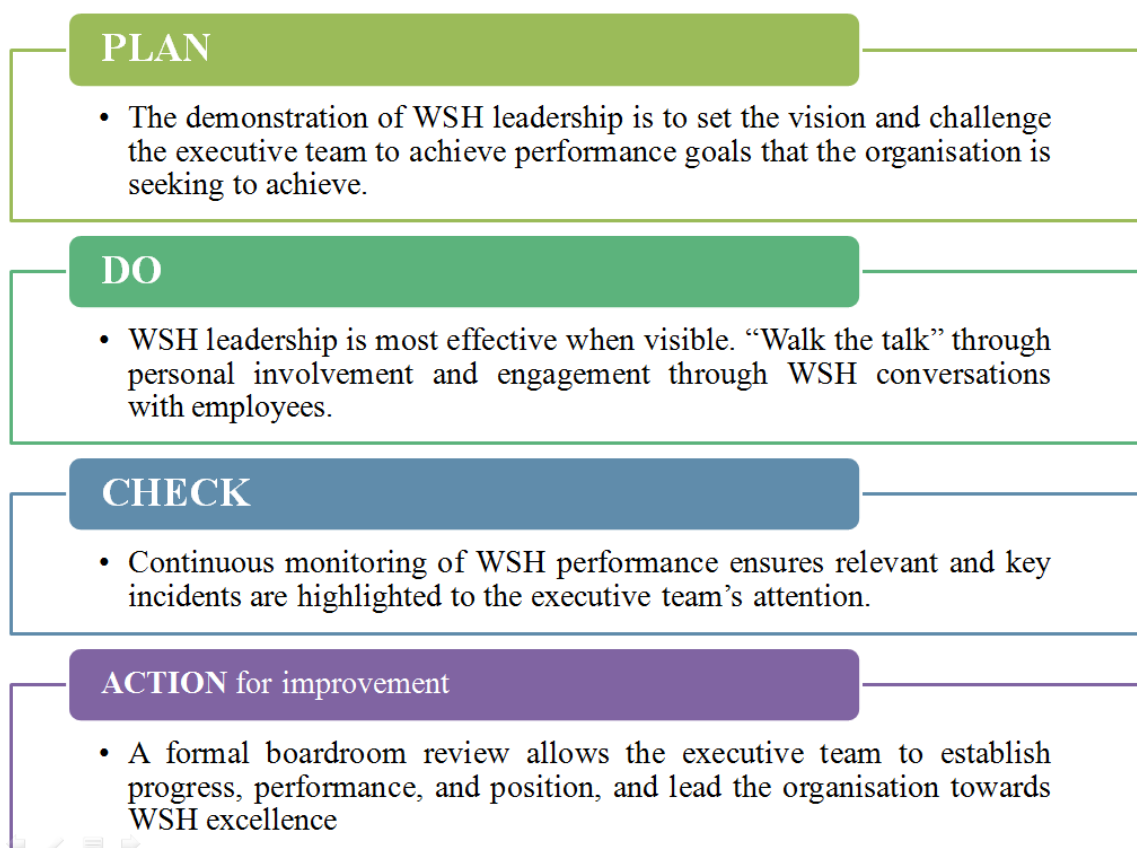


Figure 1: Brief outline of PDCA

## **b) WSH Leadership Case Studies**

The WSH leadership guide will feature case studies of business leaders who have led their companies towards WSH excellence, with the goal to inspire more leaders to strive for better WSH outcomes. This guide will feature business leaders from the following companies:

- (i) ExxonMobil Asia Pacific Pte Ltd
- (ii) Keppel Corporation Ltd
- (iii) Natsteel Holdings Pte Ltd
- (iv) PSA Corporation Ltd
- (v) Tiong Seng Holdings Ltd

An excerpt from one of the case studies featuring ExxonMobil is illustrated below:

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“Nobody Gets Hurt” has been ExxonMobil’s ethos in driving excellence in Safety, Security, Health and Environment (SSH&E). Safety is not only a priority, but a value at the core of their culture. Every year, employees develop their own personal SSH&E plan based on their work responsibilities. This defines their leadership roles in driving WSH within their own environment. Using the headings C.A.R.E, Matthew Aguiar has defined his own SSH&E personal action goals:

**Credibility:** Say what you do, do what you say

**Action:** Commit yourself and others to achieve desired results

**Resolve:** Never give up on the pursue of SSH&E excellence

**Engagement:** Listen, consult, involve and communicate

*“The commitment and leadership provided by senior leaders in a company is the fundamental requirement for achieving excellence in WSH performance.”*

– Matthew J. Aguiar  
Director Asia Pacific Chemical

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## **c) WSH Leadership Articles**

Many inspiring articles on WSH have been written with business leaders and senior management in mind. This WSH Leadership Guide will also incorporate selected articles of relevance and interest to business leaders. Using this platform, we aim to share the articles written by prominent experts in their field that will provide insights to business leaders on leading safety and health at their workplaces.

## **Dissemination**

3 The WSH Leadership Guide will be available from September onwards. Printed copies will be available free of charge with soft copies posted on our WSH Institute website.