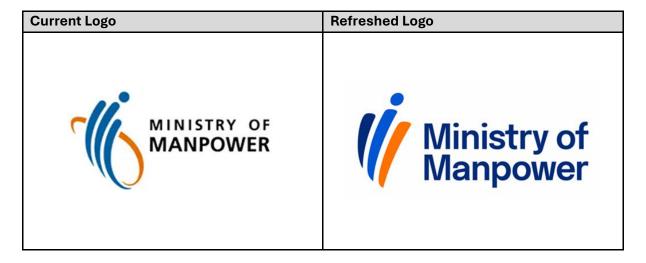
## **REFRESHED LOGO**

In tandem with the refreshed Mission and Vision, the refreshed MOM logo will come into effect from 5 April 2025.



The refreshed logo is a forward-looking and modern take on the current 27-year-old logo (since 1998), while retaining some of its distinctive features. We have refreshed the silhouette to signify MOM's transformation, while keeping the three strokes that symbolise tripartism, and the circle which represents MOM's people-centric approach. The colour palette balances stability and relatability: a <u>dark blue</u>, signifying trust and stability; a <u>modern blue</u> representing adaptability and innovation; and an <u>orange</u> accent adding warmth and relatability.

Through the refreshed logo, we aim to portray an MOM that is dedicated to empowering individuals, creating opportunities for business and economic growth, and ensuring that Singapore's workforce remains globally competitive.