

FACTSHEET ON “WEAVING FAMILY AND WORK” JOB FAIR AND CARNIVAL

OBJECTIVES

- 1 The event aims to:
 - a) Celebrate women’s multiple roles as a wife, mother and daughter with pampering treats, healthy lifestyle activities and family bonding programmes catering to women’s different needs;
 - b) Empower women to stay active in the workforce with a job fair customised for “Back to Work” Mums, offering flexi-hours and part-time employment to women who wish to return to the workforce with shorter working hours so they can spend more time with the family; and
 - c) Connect women with their families and other women in the community through participation in WIN Council and Women’s Executive Committee (WEC) programmes.

CARNIVAL WITH A DIFFERENCE

2 The event comprises two main areas - a carnival and a job fair. The carnival will showcase activities that enhance the physical and mental well-being of women and promote strong bonds between women and their families, and provide a platform for the WECs to showcase their interest groups.

3 To create awareness of the programmes of the WECs, one of the main highlights of the carnival is the presentation of the WIN Awards 2013. The WIN Awards 2013 is a yearly award to recognise WECs for their contributions in engaging women in the community as part of International Women’s Day celebrations. A new award called the Brilliance Award has been introduced in the group category of the WIN Awards 2013. The Award will recognise WECs in terms of planning and implementing cause-based programmes that engage and benefit women residents.

4 The job fair will complement the carnival by empowering women through creating opportunities for them to enjoy financial independence or to supplement the family income, particularly the ‘Back to Work’ Mums. The social enterprise sector and online business segment which support part-time and flexible working hours will also be showcased at the job fair to provide the women with a wider choice.

5 As an added service, there will be a photo booth for female job-seekers to take a photograph for their CV as well as a series of workshops. Job seekers can approach Mums@Work booth for advices on interviews, choosing a career, grooming and etiquette.