

# STRENGTHEN PARTNERSHIPS WITH YOUR COMMUNITY



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Forging strong partnerships within your business community can help your organisation gain greater awareness about terror-related trends and security insights. By strengthening your networks and learning from peers in your business community, your organisation adds another layer of resiliency in the event of a terror attack.

Here are some ways to foster stronger partnerships across your community.

## ENHANCING YOUR SUPPORT NETWORKS



Many organisations connect with the rest of their industry through their respective associations and councils. If you are a building manager or owner, you can also connect with the Police and other premise owners by joining the Safety and Security Watch Group (SSWG). As a SSWG member, you will collaborate with the Police and SCDF to devise measures to enhance the safety & security of your premise and formulate response plans to deal with contingencies.

Additionally, the Industry Safety and Security Watch Group (iSSWG) was introduced to address safety and security concerns at the industry-level. The formation of iSSWG allows the Police to work closely with industry members, such as retailers and hotels, on safety and security issues on a more holistic level by co-developing guidelines and sharing best practices. For more information on SSWG and iSSWG, you may visit [SPF's website](#).

## STRENGTHEN YOUR BUSINESS VALUE CHAIN



Contingency-planning is invaluable in a crisis. It is essential to secure alternate vendors when your usual vendors are unable to fulfil their services during emergencies. If your business is already a bizSAFE enterprise, you should consider becoming a bizSAFE Partner and encourage your stakeholders across your value chain to adopt bizSAFE too. This helps ensure that your business partners are equipped with the safety, health, and security capabilities that fulfil Risk Management (RM) Regulations. In return, you are better assured of their resilience and capability to continue meeting your business objectives during crises. To become a bizSAFE Partner, click [here](#).

## THE IMPORTANCE OF STRENGTHENING PARTNERSHIPS WITH YOUR COMMUNITY



**"If everyone is prepared, they will know what to do when emergencies happen - who are the key contact persons, agencies to approach and the business partners to seek help from. I am sure there are business partners who will step forward during an emergency or disruption in the business. This is why strengthening community networks is important."**

**Mr Ho Nai Chuen**  
On Cheong Jewellery's Managing Director

Mr Ho Nai Chuen, On Cheong Jewellery's Managing Director, is a Workplace Community Leader under the SGSecure@Workplaces Programme. In July 2022, Mr Ho shared valuable insights on managing On Cheong Jewellery during Covid-19 in a Business Continuity Planning webinar organised by the Ministry of Manpower. He also spoke about the importance of fostering strong ties with the community to remain resilient in a crisis.

You may read more on Mr Ho and On Cheong Jewellery's experiences [here](#), as well as watch snippets from the recent webinar and learn more about Business Continuity Planning [here](#).

Learn more on how you can be better prepared for crises by joining our SGSecure@Workplaces Webinar on **Crisis Communications and Leadership**. It will be held on **13 Sep 2022, 2pm**, via Zoom. Register your interest by emailing us at [SGSecure\\_Workplaces@mom.gov.sg](mailto:SGSecure_Workplaces@mom.gov.sg)